

## 2016 North Canton SWOT - Strengths

Students	Community I	Secondary Certified Staff	Community II	Elementary Parents	Elementary Staff	Secondary Parents	Classified Staff
All extracurricular - a lot of options	Academics, Arts, Athletics	Staff dedicated and professional	Prepare for college or next steps in life	Great teachers	Communicate well with parents and frequently	Academics - quality	Excellent staff
Choices for classes - you can try different things like business, health, etc.	Prepared students well for college	Provide a lot of opportunities for children arts, academics, athletics	Quality programs curricular, business courses, AP	Parental involvement	Collaboration and support between teachers	Variety of options in academics - career, CCP, etc.	Common goal of having the students come first
Good use of technology	Involved families	College readiness	Quality of teachers	Great education	Hiring the right, professional, teachers	Communication - many emails, schoology, etc.	Good education for the student - a lot of opportunities with options for classes and activities
Plenty of opportunities to get help if you need it	Provide a safe environment	Staff takes an interest in the whole child and not just academics	Diversified - arts, academics and athletics	Opportunities clubs and extra curriculars	Extra hands - aides in the building to help with students, copies, etc.	Athletic opportunities	A lot of support from the community
Flexibility with schedule	Dedicated staff including maintenance, drivers, and teachers	Good sense of community within the schools - supportive of the school and each other	Tradition and heritage of Hoover, Reputation, pride, spirit	Excellent academic opportunities for all students at all levels			Strong leadership at the building level
	Programs for all kids - special needs, gifted, etc.	Role model - tradition					Graduation rate

Participant:

804 North Canton 2016 SWOT Students - Strengths

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																		
Line	Idea																Total	Freq
4	All extracurriculars - a lot of options	0	20	0	20	0	20	0	20	0	0	20	20	20	20	160	8	
5	Choices for classes - you can try different things like business, health, etc.	0	20	20	0	20	0	0	40	0	20	0	0	20	20	160	7	
9	Good use of technology	0	20	20	20	20	20	0	0	0	20	0	0	20	20	160	8	
1	Plenty of opportunities to get help if you need it	0	20	0	20	0	20	0	40	0	0	0	20	0	20	140	6	
15	Flexibility with schedule	0	0	0	20	20	20	0	0	20	20	0	0	0	20	120	6	
2	Math programs	0	0	0	0	0	0	40	0	20	0	40	0	0	0	100	3	
3	Teachers are the best	20	0	20	0	0	0	20	0	0	20	0	0	20	0	100	5	
10	Good community feel and support for the schools	20	0	20	0	0	0	0	0	20	20	0	0	20	0	100	5	
14	No uniforms	20	0	0	0	20	0	0	0	40	0	20	0	0	0	100	4	
6	Field trips	0	0	0	0	0	0	20	0	0	0	20	40	0	0	80	3	
8	Actual school is really nice - HS	0	20	20	20	0	0	0	0	0	0	0	0	0	0	60	3	

13	Food at the high school	0	0	0	0	0	20	0	0	0	0	0	20	0	0	40	2
7	Art classes	0	0	0	0	0	0	20	0	0	0	0	0	0	0	20	1
11	Scheduling times - get a lot of classes in	0	0	0	0	20	0	0	0	0	0	0	0	0	0	20	1
12	no line going to classes - different people in different classes	20	0	0	0	0	0	0	0	0	0	0	0	0	0	20	1
Total		80	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

808 North Canton 2016 SWOT Community Part I - Strengths

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh													
Line	Idea											Total	Freq
16	Academics, Arts, Athletics	0	20	20	20	20	0	20	20	20	140	7	
2	Prepared students well for college	20	0	20	40	0	0	0	20	0	100	4	
7	Inovlved families	20	0	20	0	20	0	0	0	40	100	4	
1	Provide a safe environment	20	20	0	20	20	0	0	0	0	80	4	
4	Dedicated staff including maintenance, drivers, and teachers	0	20	20	0	0	20	20	0	0	80	4	
20	Programs for all kids - special needs, gifted, etc.	0	0	0	20	0	20	20	20	0	80	4	
5	Great reputation - because of high expectations	0	0	0	0	20	0	20	0	20	60	3	
8	Integrating technology and education	0	20	20	0	0	0	0	20	0	60	3	
6	Solid community	0	0	0	0	0	0	20	20	0	40	2	
10	Good AP choices and programs	20	0	0	0	20	0	0	0	0	40	2	
22	Good Administration making good decisions	0	0	0	0	0	20	0	0	20	40	2	
3	A lot of extracurricular offerings	20	0	0	0	0	0	0	0	0	20	1	
9	Parents who want more for their kids than themselves - high expectations	0	0	0	0	0	20	0	0	0	20	1	
17	Strong PTOs and PTAs	0	20	0	0	0	0	0	0	0	20	1	
23	Continuing to be a good district despite loss of tax dollars	0	0	0	0	0	20	0	0	0	20	1	
11	Willingness to share thoughts and ideas	0	0	0	0	0	0	0	0	0	0	0	

12	Professional Development	0	0	0	0	0	0	0	0	0	0	0	0
13	Collaborative work with other high schools	0	0	0	0	0	0	0	0	0	0	0	0
14	\$\$ that can be used by teachers for pursuing additional education	0	0	0	0	0	0	0	0	0	0	0	0
15	Participation by community members without kids	0	0	0	0	0	0	0	0	0	0	0	0
18	School district is straightforward in releasing data	0	0	0	0	0	0	0	0	0	0	0	0
19	Facilities are really good - we make the best of old buildings	0	0	0	0	0	0	0	0	0	0	0	0
21	School Board	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100		

Participant:

812 North Canton 2016 SWOT Secondary Certified Staff - Strengths

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
2	Staff dedicated and professional	20	40	20	20	20	20	20	20	0	40	20	20	20	40	20	320	13
4	Provide a lot of opportunities for children arts, academics, athletics	0	20	20	40	20	20	40	40	20	20	20	0	20	0	280	11	
7	College readiness	0	0	20	20	20	20	0	20	20	20	20	20	0	0	180	9	
3	Staff takes an interest in the whole child and not just academics	20	20	0	0	20	0	20	0	20	0	0	20	0	40	160	7	
1	Good sense of community within the schools - supportive of the school and each other	0	0	20	0	0	40	0	20	0	0	20	0	0	20	120	5	
5	Role model - tradition	40	0	0	0	0	0	0	0	0	0	20	0	20	20	100	4	
6	Safe learning environment	20	0	0	0	20	0	0	0	0	20	0	0	20	0	80	4	
11	Career readiness	0	0	0	20	0	0	20	0	0	0	0	20	0	0	60	3	
9	Arts programs are exceptional	0	20	0	0	0	0	0	20	0	0	0	0	0	0	40	2	

16	Curriculum alignment	0	0	0	0	0	0	0	0	0	0	20	0	20	0	0	40	2
13	Non-certified staff is excellent	0	0	20	0	0	0	0	0	0	0	0	0	0	0	0	20	1
8	Parental involvement - higher level than usual	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	Test scores are exceptional	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	Food is great - HS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	Protection of student privacy - guidance, principals, etc.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	MS communication	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

816 North Canton 2016 SWOT Community Part II - Strengths

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																		
Line	Idea																Total	Freq
2	Prepare for college or next steps in life	0	20	0	0	20	20	40	20	20	20	20	20	0	0	200	9	
3	Quality programs curriculuar, business courses, AP	20	40	20	0	0	0	20	20	0	20	0	20	0	40	200	8	
1	Quality of teachers	0	0	20	20	20	0	0	20	0	20	20	20	20	0	160	8	
15	Diversified - arts, academics and athletics	20	0	20	20	20	0	20	0	20	20	0	20	0	0	160	8	
10	Tradition and heritage of Hoover, Reputation, pride, spirit	0	20	0	20	20	20	0	0	20	0	20	0	20	0	140	7	
14	Athletics - compete well and high level of competition with excellent learning environment within the programs	0	0	0	0	0	20	0	0	0	0	20	0	20	40	100	4	
17	Support of community businesses and organizations - interaction with	0	0	0	20	0	0	0	0	20	0	20	0	0	20	80	4	



		schools strengthen them																
6	Technology	0	20	20	0	0	0	0	0	0	0	0	0	20	0	0	60	3
9	Facilities - partuculary HS	20	0	20	0	0	0	0	0	0	0	0	0	20	0	0	60	3
4	Quality extracurriculars	20	0	0	0	0	0	0	0	0	0	20	0	0	0	0	40	2
5	Safety	0	0	0	0	20	0	0	0	0	0	0	0	0	20	0	40	2
7	Parental involvement	0	0	0	0	0	0	20	20	0	0	0	0	0	0	0	40	2
8	Community support of district	0	0	0	20	0	0	0	0	0	20	0	0	0	0	0	40	2
11	Community support of families and raising children	0	0	0	0	0	20	0	0	0	0	0	0	0	20	0	40	2
13	Acadmic performance and benchmark	20	0	0	0	0	20	0	0	0	0	0	0	0	0	0	40	2
16	Long lasting relationships	0	0	0	0	0	0	0	20	0	0	0	0	0	0	0	20	1
12	Hold students accountable both inside and outside of the school	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	120	100	100		

Participant:

820 North Canton 2016 SWOT Elementary Parents - Strengths

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
6	Great teachers	40	0	40	20	20	40	0	40	0	0	0	40	20	260	8	
5	Parental involvement	20	40	20	20	0	0	20	0	0	0	20	20	0	160	7	
11	Great education	40	20	0	0	20	0	0	0	20	0	20	0	20	140	6	
10	Opportunities clubs and extra curriculars	0	20	0	0	0	0	0	20	20	20	20	0	20	120	6	
16	Excellent academic opportunities for all students at all levels	0	20	40	0	20	0	0	0	20	0	20	0	0	120	5	
8	Community based school - more of a private smaller school feel	0	0	0	20	20	0	0	0	20	20	0	0	20	100	5	
17	Music and art programs - start at a young age and can choose opportunities	0	0	0	0	0	20	0	20	20	20	0	0	0	80	4	
2	Communication	0	0	0	0	20	20	0	20	0	0	0	0	0	60	3	
19	Special needs programs - embracing the	0	0	0	0	0	0	0	20	0	0	0	20	0	40	2	

	full inclusion model																	
3	Engineering program - recognition from colleges	0	0	0	0	0	0	0	0	0	0	0	0	40	0	40	1	
20	Exploratories for careers, colleges, etc.	0	0	0	0	0	0	40	0	0	0	0	0	0	0	40	1	
9	Good preparation for college	0	0	0	0	0	20	20	0	0	0	0	0	0	0	40	2	
13	Good job at segmenting children and offering appropriate classes or help - Vike time	0	0	0	20	0	0	0	0	0	0	20	0	0	0	40	2	
7	Good reputation from scores and results	0	0	0	0	0	0	0	0	0	0	20	0	0	0	20	1	
12	Focus on development of whole child	0	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1	
15	Safety	0	0	0	0	0	0	0	0	0	0	0	0	0	20	20	1	
14	District listens	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
18	Librarian	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Total	100	100	100	100	100	100	100	100	100	100	100	100	100	100			

Participant:

824 North Canton 2016 SWOT Elementary Staff - Strengths

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
1	Communicate well with parents and frequently	20	20	20	0	20	20	20	0	20	0	0	20	20	20	200	10	
6	Collaboration and support between teachers	0	20	0	20	20	20	20	0	20	0	20	20	0	20	180	9	
4	Hiring the right, professional, teachers	0	20	20	20	0	20	20	20	0	0	20	0	0	20	160	8	
15	Extra hands - aides in the buidling to help with students, copies, etc.	20	0	0	0	0	20	20	20	20	0	20	0	0	20	140	7	
2	Moving in the right direction with curriculum - aligned with Common Core, etc.	0	0	0	0	0	0	0	20	20	20	20	20	0	0	100	5	
13	Technology advantages - chromebooks, etc.	0	0	20	0	0	0	0	20	20	20	0	20	0	0	100	5	
5	Care of the students beyond academics - breakfast,	20	0	0	0	0	0	0	20	0	20	0	0	20	0	80	4	

	nurse, guidance, etc.																		
8	Reach out to parents and families in need	0	0	0	0	0	0	20	0	0	20	20	0	20	0	80	4		
10	Opportunities for the arts - band, orchestra, art classes, etc.	0	0	0	20	20	0	0	0	0	0	0	20	20	0	80	4		
3	High expectations - we hold students accountable	20	20	0	0	20	0	0	0	0	0	0	0	0	0	60	3		
14	Special teachers support classroom teachers	0	20	0	0	0	0	0	0	0	20	0	0	0	20	60	3		
16	Parent involvement	20	0	0	20	0	20	0	0	0	0	0	0	0	0	60	3		
7	Climate and atmosphere in the buildings	0	0	20	20	0	0	0	0	0	0	0	0	0	0	40	2		
11	Tries to stay on top of new ideas and implementations	0	0	20	0	0	0	0	0	0	0	0	0	20	0	40	2		
17	Teaching is consistent across buildings - best teachers are not in one part of town	0	0	0	0	20	0	0	0	0	0	0	0	0	0	20	1		
9	Tying together the core subjects - aligning curriculum.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	Does not rush into certain																		

12	trends - make thoughtful decisions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Participant:

828 North Canton 2016 SWOT Secondary Parents - Strengths

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
1	Academics - quality	40	20	20	40	40	20	20	20	20	20	20	20	20	20	320	13
2	Variety of options in academics - career, CCP, etc.	0	0	20	0	20	0	40	20	20	20	20	20	0	20	180	8
3	Communication - many emails, schoology, etc.	20	0	20	0	0	20	20	20	0	20	20	20	20	20	180	9
8	Athletic opportunities	0	40	20	0	20	0	20	20	0	0	0	0	0	0	120	5
9	Wide variety of clubs - if not athletic or academics, places to plug in	0	0	0	0	0	20	0	0	0	20	20	20	0	80	4	
6	Responsiveness of teachers and administrators and accomodations	20	0	0	0	0	0	0	0	0	0	0	0	20	20	60	3
7	Nurses in all of the buildings	0	0	0	0	0	20	0	0	40	0	0	0	0	0	60	2
13	Chromebooks have been a huge asset	0	20	0	0	0	0	0	0	0	0	0	0	20	20	60	3
20	Parent involvement	0	0	0	20	0	0	0	20	0	0	20	0	0	0	60	3
4	Opportunities for gifted students are wide and vast - students are challenged	0	0	0	0	0	20	0	0	20	0	0	0	0	0	40	2
11	Arts and music	0	0	0	0	20	0	0	0	0	20	0	0	0	0	40	2

10	Offering sports with minimal expense	0	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1
12	Food is good	0	20	0	0	0	0	0	0	0	0	0	0	0	0	20	1
16	Community is involved in the schools	0	0	20	0	0	0	0	0	0	0	0	0	0	0	20	1
17	School spirit and promotion of good sportsmanship	0	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1
19	District is open to speaking with parents considering the district	20	0	0	0	0	0	0	0	0	0	0	0	0	0	20	1
5	NCCS TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	Adding breakfast is helpful to families	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	Special programs such as counseling at Walsh (MS), etc.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	Good parents and good kids - we are fortunate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100		



Participant:

832 North Canton 2016 SWOT Classified Staff - Strengths

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																		
Line	Idea																Total	Freq
1	Excellent staff	0	20	20	40	40	40	0	0	20	40	40	20	40	0	320	10	
2	Common goal of having the students come first	20	0	0	0	20	20	0	0	20	20	0	20	20	0	140	7	
6	Good education for the student - a lot opportunities with options for classes and activities	20	20	40	0	0	0	20	0	0	0	0	0	20	20	140	6	
8	A lot of support from the community	20	0	0	20	0	0	0	40	0	20	0	20	20	0	140	6	
10	Strong leadership at the building level	0	20	40	0	20	0	40	0	0	0	20	0	0	0	140	5	
12	Graduation rate	20	0	0	20	0	0	20	0	0	0	20	20	0	40	140	6	
3	Good administrators - classified "bosses"	0	20	0	0	0	20	20	0	20	20	0	0	0	0	100	5	
5	Pass levies well	0	0	0	0	0	20	0	0	20	0	20	20	0	20	100	5	
	Snow removal - buildings are																	

4	ready to go when schools starts	0	0	0	20	0	0	0	0	0	20	0	0	0	0	0	40	2
7	Communication - there is a lot of communication and is good at the buidling level	0	20	0	0	0	0	0	0	0	0	0	0	0	0	20	40	2
9	Strong parental involvement	0	0	0	0	0	0	0	40	0	0	0	0	0	0	0	40	1
11	Students have a lot of school pride	20	0	0	0	0	0	0	20	0	0	0	0	0	0	0	40	2
13	Concern for the students' well-being goes beyond the classroom walls	0	0	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

## 2016 North Canton SWOT - Weaknesses

Students	Community I	Secondary Certified Staff	Community II	Elementary Parents	Elementary Staff	Secondary Parents	Classified Staff
No backpacks	Strife on the BOE	Trust issue - issues in the past have caused the trust issue to grow. Yet - staff remains open	Trust and perception, character	Assuming everyone is from North Canton - opportunity to attend open house and meet teachers too late	Full time Title Teachers for as many students as we need them for	Lack of consistency in handling the drug and alcohol issue at the high school and middle school	Classified staff feels that they are on the "Back Burner" - we are left in buildings to work and not provided professional development
Inconsistent discipline	Communication within the district	Communication is not good - staff, too much, community, not coordinated, creates trust issue, find out from outside source	Lack of communication with community causes lack of transparency	Not able to get to know staff - bios, information, meeting, etc.	Shorter day for our primary buildings	HS presents a better picture than what reality is / lack of transparency / accountability when things go wrong	Communication - the further up the organization the worse it gets - who to listen to, too much, contradiction
Knowing schedule before first day of classes	Lack of goals - what is our vision? What is the 5 year plan?	Lack of dealing with drug issue - drugs, vaping and alcohol are in the building and in the parking lot	Brand and reputation is declining	Concern with overall quality of education - particularly in language arts	We get the cart before the horse - for example SLOs and then found out not needed, Chromebooks with no instruction	Perceived lack of security and safety as well as communication about procedures and possible lack of procedure	Trust (speaking confidentially, admins do not always give honest/straight answer) "do what you say you are going to do, say what you mean"
Not enough time in scheduling to get to classes	Communication with the community	Poor Listening - Decisions are made without asking teachers and staff opinions, jumping from ideas quickly	School rating - down to silver	Turning heads to struggles that families have - social services etc. are not used due to pride issues	Facilities are too small for the number of students and special segments such as special ed, etc.	Need resource officers in the middle school and the high school	Lack of training for support positions - aides, etc. in dealing with children
Knowing everything you need for supplies - like exploratories - incomplete supply lists	Teaching life skills	Parents too involved - and we entertain it - administrators run with information from parents and do not check it.	Vertical education does not allow for staff and administrators to get to know students		Lacking in technology instruction and teachers at the early elementary level		
					Limited resources for students with intensive behavioral issues		

Participant:

805 North Canton 2016 SWOT Students - Weaknesses

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
7	No backpacks	20	40	40	20	20	20	20	40	40	20	20	40	0	20	360	13	
6	Inconsistent discipline	0	20	20	40	0	0	0	20	0	0	40	0	20	0	160	6	
13	Knowing schedule before first day of classes	20	0	20	0	20	20	0	20	0	0	20	20	0	20	160	8	
12	Not enough time in scheduling to get to classes	0	0	0	0	20	20	0	0	40	0	0	20	0	20	120	5	
14	Knowing everything you need for supplies - like exploratories - incomplete supply lists	20	0	20	0	0	0	0	0	0	20	0	20	0	20	100	5	
5	Things are not enforced in that are in the handbook	0	0	0	0	0	0	20	20	0	0	20	0	20	0	80	4	
8	Hard to get to classes on time in the HS	0	20	0	0	20	20	0	0	0	0	0	0	0	20	80	4	
10	More opportunities to express	0	20	0	20	0	0	0	0	20	20	0	0	0	0	80	4	

	opinions and issues																	
11	Some teachers not easy to talk to	0	0	0	0	20	20	0	0	0	40	0	0	0	0	80	3	
1	Students - Hoover Football Games MS	0	0	0	0	0	0	0	0	0	0	0	0	40	0	40	1	
3	Gender bias with discipline - girls do not get in as much trouble	0	0	0	20	0	0	20	0	0	0	0	0	0	0	40	2	
4	Ran out of pizza - need more lunches	0	0	0	0	0	0	40	0	0	0	0	0	0	0	40	1	
9	Same school lunch menu every day - need to change it up	20	0	0	0	0	0	0	0	0	0	0	0	20	0	40	2	
2	MS Theatre Arts	20	0	0	0	0	0	0	0	0	0	0	0	0	0	20	1	
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100			

Participant:

809 North Canton 2016 SWOT Community Part I - Weaknesses

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh													
Line	Idea											Total	Freq
10	Strife on the BOE	20	20	0	20	20	20	20	20	20	20	160	8
7	Communication within the district	20	20	0	0	0	20	20	40	0	0	120	5
2	Lack of goals - what is our vision? What is the 5 year plan?	0	20	0	20	20	0	20	0	0	0	80	4
5	Communication with the community	20	0	0	20	0	0	20	0	20	0	80	4
9	Teaching life skills	20	20	40	0	0	0	0	0	0	0	80	3
3	Bullying - goes on more than we admit	0	0	40	0	0	0	0	0	0	20	60	2
4	Threat assssment and management in our schools	0	20	20	0	0	20	0	0	0	0	60	3
8	Higher expectations - could provide better prep for college	0	0	0	0	20	20	0	20	0	0	60	3
1	Make hiring decisions based on ability to coach as opposed to expertise	0	0	0	0	20	0	0	0	0	20	40	2
6	Parents - bullying administration and teachers	0	0	0	0	20	20	0	0	0	0	40	2
11	We think our facilities are better than they really are	0	0	0	20	0	0	20	0	0	0	40	2
14	Not enough emphasis on the trades and students who are not college bound	20	0	0	0	0	0	0	0	0	20	40	2
12	Facilities that are not handicap accessible - building standards	0	0	0	0	0	0	0	20	0	0	20	1
13	Trouble prioritizing priorities	0	0	0	20	0	0	0	0	0	0	20	1
<b>Total</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>		

Participant:

813 North Canton 2016 SWOT Secondary Certified Staff - Weaknesses

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																	
Line	Idea															Total	Freq
4	Trust issue - issues in the past have caused the trust issue to grow. Yet - staff remains open	20	0	20	20	20	0	40	0	20	40	40	20	40	280	10	
2	Communication is not good - staff, too much, community, not coordinated, creates trust issue, find out from outside source	20	0	20	20	0	20	20	20	20	0	20	20	20	200	10	
18	Lack of dealing with drug issue - drugs, vaping and alcohol are in the building and in the parking lot	20	20	20	0	20	40	0	0	20	0	20	0	20	180	8	
10	Poor Listening - Decisions are made without asking teachers and staff opinions, no step back and study, jumping from one idea to the next quickly	20	20	0	20	0	0	40	20	20	0	0	0	0	140	6	

9	Parents too involved - and we entertain it - administrators run with information from parents and do not check it.	0	0	0	0	20	0	0	0	0	20	20	40	0	100	4
16	Scores are number one - staff worries, drives schedule, drives calendar	0	0	20	0	0	0	0	20	0	20	0	0	20	80	4
1	Topics for professional development days could be improved	0	0	0	20	20	20	0	0	0	0	0	0	0	60	3
5	Short handed with staff especially technology help	0	20	0	0	0	20	0	0	0	0	0	0	0	40	2
6	Not enough personnel support in special education	0	0	0	20	0	0	0	0	0	20	0	0	0	40	2
11	Leadership that has liked "yes" people - wrong people on committees, people fear retribution	20	0	0	0	0	0	0	20	0	0	0	0	0	40	2
13	Trust and commradery of staff but siloed	0	0	20	0	20	0	0	0	0	0	0	0	0	40	2
17	District does not follow all processes - communication, grades, etc.	0	20	0	0	0	0	0	20	0	0	0	0	0	40	2



7	Collaboration between buildings - special ed and curriculum	0	0	0	0	0	0	0	0	0	0	0	0	20	0	20	1
12	Do not trust surveys	0	20	0	0	0	0	0	0	0	0	0	0	0	0	20	1
14	Inflation of GPAs at HS - Summas become meaningless	0	0	0	0	0	0	0	0	20	0	0	0	0	0	20	1
8	Bussing issues - we do not have control and causes issues with students	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	We do not tell parents no	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

817 North Canton 2016 SWOT Community Part II - Weaknesses

100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results

Refresh																	
Line	Idea															Total	Freq
7	Trust and perception, character	0	0	20	20	0	20	40	0	20	20	0	20	20	180	8	
6	Lack of communication with community causes lack of transparency	20	0	20	0	0	20	0	20	0	20	20	20	20	140	7	
12	Brand and reputation is declining	0	20	0	0	0	20	20	20	20	0	20	0	20	140	7	
1	School rating - down to silver	20	0	0	0	40	0	0	0	0	0	20	20	20	120	5	
14	Vertical education does not allow for staff and administrators to get to know students	20	0	20	20	20	0	0	20	0	0	0	0	0	100	5	
2	Not diverse in race	0	0	0	20	20	0	0	0	20	0	20	0	0	80	4	
3	Procedures in how to release coaches, staff, administration	0	0	20	0	0	20	0	0	0	0	0	0	40	80	3	
	North Canton																

15	tends to "go on the bandwagon" as opposed to making decisions right for district through research	20	0	20	20	0	0	0	0	0	0	0	0	20	0	80	4
21	Facilities	0	0	0	20	20	0	0	0	0	0	0	0	20	0	60	3
22	Lack of preparation for trades do we emphasize and value	20	0	0	0	0	0	0	0	20	20	0	0	0	0	60	3
17	Need to "amp up" gifted and talented program	0	40	0	0	0	0	0	0	0	20	0	0	0	0	60	2
10	Consistency in communication with teachers and parents	0	0	0	0	0	0	0	0	20	0	20	0	0	0	40	2
9	Personal agendas, procedure to become a board members including longevity in community	0	20	0	0	0	0	0	20	0	0	0	0	0	0	40	2
16	Not prepared for "less ready students"	0	0	0	0	0	20	0	0	0	0	20	0	0	0	40	2
11	Weak alumni relations	0	0	0	0	0	0	0	0	0	0	20	0	0	0	20	1
13	parental involvement - lack of	0	0	0	0	0	0	20	0	0	0	0	0	0	0	20	1
	Do not listen to																

18	students enough, good ideas can come from students and administrators have not been open	0	20	0	0	0	0	0	0	0	0	0	0	0	0	20	1
19	Not good at remedial education	0	0	0	0	0	0	0	0	0	0	0	20	0	0	20	1
20	Expand college level courses for all students	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

825 North Canton 2016 SWOT Elementary Parents - Weaknesses

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
7	Assuming everyone is from North Canton - opportunity to attend open house and meet teachers too late	40	0	0	0	20	0	0	0	20	40	20	20	0	160	6	
9	Not able to get to know staff - bios, information, meeting, etc.	40	20	40	0	0	20	20	0	0	0	0	0	20	160	6	
4	Concern with overall quality of education - particularly in language arts	0	0	0	20	0	20	40	0	20	0	20	0	0	120	5	
13	Turning heads to struggles that families have - social services etc. are not used due to pride issues	0	0	20	20	20	0	0	0	0	20	20	0	20	120	6	
2	Bring Spanish back to elementary level	0	0	20	0	0	0	0	20	20	0	0	40	0	100	4	
6	Everyday Math - writing and explanation	0	0	0	0	20	40	0	0	0	0	0	40	0	100	3	
10	Lack of supervision during non-academic periods	0	40	0	20	0	0	0	0	0	20	0	0	20	100	4	

8	Website and general communication	20	0	0	20	0	0	0	0	20	0	0	0	20	80	4
11	Things are dictated top down - teachers do not have as much influence as they should	0	0	0	20	0	20	0	20	0	0	0	0	0	60	3
19	Transportation - dealing with both ends of town very differently	0	0	0	0	0	0	0	0	0	20	20	0	20	60	3
12	Teachers do not have enough resources to get families where they need to be - particularly with ESL families	0	0	20	0	0	0	0	0	20	0	0	0	0	40	2
15	Not a nut-free school - severe allergies	0	0	0	0	0	0	0	20	0	0	20	0	0	40	2
16	Dress code should be enforced or modified	0	0	0	0	20	0	20	0	0	0	0	0	0	40	2
17	Inconsistent discipline including dress code	0	20	0	0	0	0	20	0	0	0	0	0	0	40	2
18	A lot of silos of schools particularly north and south	0	20	0	0	0	0	0	20	0	0	0	0	0	40	2
1	Galaxy program needs improvement - lack of consistency, leadership, projects not worth time	0	0	0	0	0	0	0	20	0	0	0	0	0	20	1
5	Wonders program - ELA program - poor	0	0	0	0	20	0	0	0	0	0	0	0	0	20	1

		choice of books															
3		Testing into the language program at the middle school	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14		Entire month of May is a waste of time due to end of testing in April	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

833 North Canton 2016 SWOT Elementary Staff - Weaknesses

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																
Line	Idea														Total	Freq
1	Full time Title Teachers for as many students as we need them for	0	20	20	0	0	0	20	40	0	20	20	20	160	7	
2	Shorter day for our primary buildings	20	0	0	40	0	0	0	0	20	0	0	40	120	4	
9	We get the cart before the horse - for example SLOs and then found out not needed, Chromebooks with no instruction	20	0	0	0	0	0	20	0	20	20	0	0	80	4	
12	Facilities are too small for the number of students and special segments such as special ed, etc.	0	20	0	20	0	0	20	0	0	0	0	20	80	4	
14	Lacking in technology instruction and teachers at the early elementary level	20	0	20	20	0	0	0	0	20	0	0	0	80	4	
21	Limited resources for students with intensive behavioral issues	0	0	0	0	40	40	0	0	0	0	0	0	80	2	
5	More consistency in special education - Spec Ed Director should be included in planning	0	20	20	0	0	0	0	0	0	0	20	0	60	3	
6	Communication between buildings - "out of the loop"	20	0	0	0	0	0	0	0	20	0	20	0	60	3	
10	RTI - no training, every year different process, consistency	0	0	20	20	0	0	0	0	0	20	0	0	60	3	
11	No consistency in staff evaluations between principals and buildings	0	0	0	0	0	0	0	0	0	20	40	0	60	2	



3	Need a full time counselor at Clearmount	20	0	0	0	0	0	0	20	0	0	0	0	0	40	2
4	No training for new special ed staff to guide them - for example first IEP - One size does not fit all	0	20	0	0	0	0	0	0	20	0	0	0	0	40	2
7	Training and professional development for new staff in specific area	0	20	0	0	0	0	0	0	0	20	0	0	0	40	2
16	Lack of support from administrators	0	0	0	0	20	20	0	0	0	0	0	0	0	40	2
17	Administrators not being educated in special education	0	0	0	0	20	20	0	0	0	0	0	0	0	40	2
20	Preschool - limited technology for staff, no iPads for kids	0	0	0	0	20	20	0	0	0	0	0	0	0	40	2
8	Professional growth opportunities for special areas, for example PE	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1
15	Proper support for Wonders is lacking - unable to get content, add students, etc.	0	0	0	0	0	0	0	0	0	0	20	0	0	20	1
19	We are not providing career choices other than college bound - we do not value or emphasize skilled trades	0	0	0	0	0	0	0	0	20	0	0	0	0	20	1
22	Inconsistency between buildings in staff numbers	0	0	0	0	0	0	0	0	20	0	0	0	0	20	1
23	Class sizes are too big	0	0	0	0	0	0	0	0	0	0	0	0	20	20	1
13	New administrations bring change without explanation or reason	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	Communication from administration to staff when something happens	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	80	100	100	100	100	100	100		

Participant:

829 North Canton 2016 SWOT Secondary Parents - Weaknesses

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
1	Lack of consistency in handling the drug and alcohol issue at the high school and middle school	20	40	20		20	40	20	20	40	20	20		20	20	20	320	13
2	HS presents a better picture than what reality is / lack of transparency / accountability when things go wrong	20	40	20		20	0	20	20	0	20	20		40	20	20	260	11
3	Percieved lack of security and safety as well as communication about procedures and possible lack of procedure	0	0	20		0	40	20	20	20	0	20		20	20	20	200	9
11	Need resource officers in the middle school and the high school	0	0	20		20	20	0	0	20	20	0		0	20	0	120	6
4	Bullying - by teachers and	0	0	20		0	0	20	0	20	0	20		0	0	20	100	5

		coaches as well as support staff																	
5		Lack of mental health services - not the job of the school counselor	0	0	0	0	0	0	40	0	0	0	0	20	0	60	2		
6		Inclusion and diversity - need more education and celebration around diversity	0	0	0	40	0	0	0	0	0	0	20	0	0	60	2		
9		Too much favoritism - in discipline, in advantages, etc.	20	0	0	0	0	0	0	0	0	20	0	0	0	40	2		
12		Teachers need to be watched more - inappropriate behavior with students	20	0	0	0	0	0	0	0	0	0	0	0	20	40	2		
13		Sports teams and coaches are "given a pass"	20	0	0	0	0	0	0	0	20	0	0	0	0	40	2		
7		Guidance department - too many changes, not a lot of contact, need to return focus to the kids	0	20	0	0	0	20	0	0	0	0	0	0	0	40	2		
8		Not listening to students	0	0	0	0	0	0	0	0	20	0	0	0	0	20	1		
10		Dress code not enforced consistently and aimed more at girls than boys	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Total			100	100	100	100	100	100	100	100	100	100	100	100	100				

Participant:

821 North Canton 2016 SWOT Classified Staff - Weaknesses

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
9	Classified staff feels that they are on the "Back Burner" - we are left in buildings to work and not provided professional development	20	20	0	20	20	20	20	40	20	20	0	20	20	240	11	
1	Communication - the further up the organization the worse it gets - who to listen to, too much, contradiction	20	20	20	0	20	0	0	0	40	20	0	20	20	180	8	
2	Trust - Can you go to someone and speak confidentially, administrators do not always give honest or straight answer, do what you say you are going to do, say what you mean	40	20	0	0	20	0	0	0	20	20	0	20	0	140	6	
14	Lack of training for support positions - aides, etc. in dealing with children	0	0	0	0	0	20	40	0	0	20	0	20	20	120	5	
8	Technology upgrades including phone, copiers, sunguard, no training and no rationale behind	0	0	20	40	20	0	0	0	0	0	0	0	20	100	4	

		upgrade, making sure upgrade is truly what we need																
11		Weak hiring practices - who you are, who you know, lack of focus on qualifications and training	0	20	0	0	0	20	20	20	0	0	0	20	0	100	5	
13		Situation with parking lots - potholes, condition is terrible	0	0	0	0	20	0	20	20	0	0	20	0	0	80	4	
3		Board of Education decision making - not clear how they are dealing with administrators, finances, etc.	0	0	0	20	0	0	0	0	0	20	20	0	0	60	3	
12		Building resources are lacking - such as lamination and velcro, no refilling and possible unauthorized use, budget may not accommodate needed resources and teachers and aides are purchasing supplies	0	0	20	0	0	0	0	0	0	0	40	0	0	60	2	
15		Lack of orientation for jobs	0	0	40	0	0	0	0	0	0	0	20	0	0	60	2	
16		Consideration of classified staff by others in the district	0	0	0	20	0	20	0	20	0	0	0	0	0	60	3	
6		Do not "sugar coat" - work through negativities	0	20	0	0	0	0	0	0	0	0	0	0	20	40	2	
10		Overly involved parents - helicopter parents can get priority and special treatment, administrators enable	20	0	0	0	0	20	0	0	0	0	0	0	0	40	2	

		the parents to behave this way															
5		Ask opinion and then do not consider it, or not getting feedback	0	0	0	0	0	0	0	0	20	0	0	0	0	20	1
4		Fear of retribution	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7		No process for communication or listening - a lot of retractions, no thoughtful process - take time to send it right once, info overload	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			100	100	100	100	100	100	100	100	100	100	100	100	100		

## 2016 North Canton SWOT - Opportunities

Students	Community I	Secondary Certified Staff	Community II	Elementary Parents	Elementary Staff	Secondary Parents	Classified Staff
Different business have fund raisers for the school district	A lot of experienced community members available for mentorship	New administration across the board - such a negative impression of the district - we have an opportunity to get back on track	Collaboration among districts to provide more choice and AP courses, technology and language	New administrative staff	New administrator and superintendent	Grants and funding - need a person who is focused on finding monies for district	Hoover Company growth
Would be great to give student discounts	STEM jobs are a great opportunity - we need to prepare	Walsh University, Malone, Kent, etc. in area that we can partner with	Capitalize on strong history of support and willingness to help	Partnering with the business community for arts, academics and athletic	New administration needs to trust staff as professionals and let us do our jobs	Opportunities to job shadow and do career exploration with connected business and communities	Safe community
Should let students in free to games	High number of thriving higher ed organizations in area	Levy possibility	Create a business mentoring and internship program and participation with many local business	Partnering with the community service organizations like the North Canton Police	New local BOE - three seats available	Levy will be an opportunity to connect with aging population	Early childhood resource centers - resources for the teachers - we can tap into more local resources
10 nuggets for \$1.49	Partnership with law enforcement and other government, business, religious organizations	Community support and organizations like booster clubs, JA at the MS	Working with high ed institutions like Walsh, Malone, etc.	Acknowledging diversity as we become more diverse	Hoover Building - taxes and funding opportunities	Working with other districts to offer more programs - for example IB, etc.	Resources U of A, KSU, Stark State, Mt. Union, Malone
Community involvement - more ways to get involved		Having the Y where it is located is an advantage for student after school, sports		Hoover district	HS and MS interact with younger students	Young families are moving into the district - we need to engage them	
						Economics are improving in North Canton - economic development and City of North Canton	

Participant:

806 North Canton 2016 SWOT Students - Opportunities

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																			
Line	Idea																	Total	Freq
1	Different business have fund raisers for the school district	20	20	0	20	20	20	20	40	20	20	20	20	40	0	20	300	13	
4	Would be great to give student discounts	0	0	20	20	20	20	0	0	40	0	20	40	20	20	40	260	10	
5	Should let students in free to games	40	0	20	0	20	20	0	40	40	20	20	0	0	40	0	260	9	
6	10 nuggets for \$1.49	20	0	20	40	0	0	40	20	0	20	0	0	0	40	20	220	8	
9	Community involvement - more ways to get involved	20	20	0	0	20	20	0	0	0	20	20	20	0	0	20	160	8	
3	Deli Ohio - an opportunity to give back to community	0	20	0	0	0	0	40	0	0	0	20	20	0	0	0	100	4	
7	Bulletin board to post things that are important	0	20	20	0	20	20	0	0	0	0	0	0	20	0	0	100	5	



2	Hoover building getting restaurants	0	0	20	20	0	0	0	0	0	20	0	0	0	0	0	60	3
8	North Canton Playhouse brings people in - could capitalize on that	0	20	0	0	0	0	0	0	0	0	0	0	20	0	0	40	2
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

810 North Canton 2016 SWOT Community Part I - Opportunities

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh													
Line	Idea											Total	Freq
6	A lot of experienced community members available for mentorship	20	20	20	0	20	0	20	20	20	140	7	
1	STEM jobs are a great opportunity - we need to prepare	20	20	0	20	20	0	0	20	0	100	5	
5	High number of thriving higher ed organizations in area	0	0	20	0	20	0	20	0	20	80	4	
11	Partnership with law enforcement and other government, business, religious organizations	20	20	0	0	0	0	20	20	0	80	4	
4	Grants available from a lot of organizations that district could access	0	0	0	20	20	20	0	0	0	60	3	
12	Nearby diversity for programs, hiring, etc.	0	0	0	40	0	20	0	0	0	60	2	
13	Demographics of NC is changing	0	20	0	20	0	0	0	0	20	60	3	
16	Use social media in education	0	0	20	0	20	20	0	0	0	60	3	
7	Tell people about our very successful students and good news	0	20	0	0	0	0	0	20	0	40	2	
8	A lot of NCCS alumni that are successful	20	0	20	0	0	0	0	0	0	40	2	
9	Hospitality industry provides opportunities for college degrees and jobs	20	0	0	0	0	0	0	20	0	40	2	
10	Active church communities	0	0	20	0	0	0	0	0	20	40	2	
14	Rotary is looking for ways to support NC	0	0	0	0	0	20	0	0	20	40	2	
15	Election year provides opportunity to teach how to evaluate media and information as well as values	0	0	0	0	0	20	20	0	0	40	2	

3	Opportunity to share information	0	0	0	0	0	0	0	20	0	0	20	1
2	We have a lot of health care organizations in the area	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100		

Participant:

814 North Canton 2016 SWOT Secondary Certified Staff - Opportunities

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																
Line	Idea														Total	Freq
13	New administration across the board - such a negative impression of the distict - we have an opportunity to get back on track	20	0	20	20	20	40	20	20	20	20	20	20	40	260	11
3	Walsh University, Malone, Kent, etc. in area that we can partner with	20	0	20	20	20	0	20	20	0	20	20	20	20	180	9
14	Levy possibility	20	40	20	0	0	40	0	40	0	0	0	0	20	180	6
10	Community support and organizations like booster clubs, JA at the MS	0	20	20	0	20	20	20	0	20	20	20	20	0	160	8
6	Having the Y where it is located is an advantage for student after school, sports	20	20	0	20	0	0	20	0	0	20	20	0	0	120	6

1	Development of the Hoover Company	0	0	0	20	0	0	20	20	20	20	0	0	100	5
2	Churches that have great outreach programs - opportunities to partner to provide for staff and students	20	0	0	20	20	0	0	0	0	0	0	20	80	4
7	Supportive City Council and coordination	0	0	20	0	0	0	0	0	20	0	20	0	60	3
11	Free breakfast and lunch grant	0	20	0	0	0	0	0	0	20	0	0	0	40	2
4	Large businesses that bring educated children to our areas	0	0	0	0	20	0	0	0	0	0	0	0	20	1
5	Youth sports as a feeder to district	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	Financial support for staff to go back to bet credits	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	Public parks	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	Aging population that likes to come back to volunteer, possibility of advocacy similar to Perry	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

818 North Canton 2016 SWOT Community Part II - Opportunities

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
11	Collaboration among districts to provide more choice and AP courses, technology and language	20	20	0	40	0	0	20	20	20	20	20	0	20	40	240	10	
3	Capitalize on strong history of support and willingness to help	0	0	0	0	0	20	40	20	0	20	20	20	20	20	180	8	
4	Create a business mentoring and internship program and participation with many local business	20	0	20	20	0	20	0	20	20	20	20	0	0	20	180	9	
5	Working with high ed institutions like Walsh, Malone, ect.	20	20	20	0	0	0	20	20	0	20	0	20	20	0	160	8	
1	Engagement of BOE with community	20	0	40	0	20	0	0	0	0	20	0	20	0	0	120	5	
	Work with realtors, chambers, and access of																	

10	information to attract people to North Canton - better marketing of schools and NCCS	20	20	0	20	0	20	0	20	20	0	0	0	0	0	0	120	6
6	Bring people in to see the district	0	20	20	0	0	0	0	0	0	0	20	20	20	0	100	5	
9	Grants from the state and federal government - access monies for improvements	0	20	0	0	20	20	20	0	0	0	0	0	0	20	100	5	
2	Community demographics could be opportunity to raise scores	0	0	0	20	20	0	0	0	20	0	20	0	0	0	80	4	
8	Hoover district development, main street, etc.	0	0	0	0	20	20	0	0	0	0	0	20	20	0	80	4	
7	Fab Lab opportunity - for community	0	0	0	0	20	0	0	0	20	0	0	0	0	0	40	2	
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100			

Participant:

822 North Canton 2016 SWOT Elementary Parents - Opportunities

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
8	New administrative staff	40	20	20	20	20	20	20	20	40	40	0	20	40	300	11	
2	Partnering with the business community for arts, academics and athletics	20	40	20	20	20	20	20	20	0	20	40	20	20	20	280	12
7	Partnering with the community service organizations like the North Canton Police	0	40	20	0	0	20	0	20	20	20	20	20	20	180	8	
1	Acknowledging diversity as we become more diverse	20	0	20	0	20	20	20	20	0	0	0	20	0	140	7	
4	Hoover district	20	0	0	20	0	0	20	0	0	20	20	20	20	140	7	
3	State testing - less testing could be an opportunity	0	0	20	0	20	0	20	0	0	0	20	20	0	100	5	
5	Community sponsorships for fees and other needs	0	0	0	20	20	20	0	0	20	0	0	20	0	100	5	
6	Tax levy	0	0	0	20	0	0	0	20	0	20	0	0	0	60	3	
<b>Total</b>		100	100	100	100	100	100	100	100	100	100	100	100	100			



Participant:

826 North Canton 2016 SWOT Elementary Staff - Opportunities

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
4	New administrator and superintendent	40	20	20	0	20	20	0	20	40	20	20	40	20	20	300	12	
8	New administration needs to trust staff as professionals and let us do our jobs	20	0	20	0	20	20	40	20	20	40	20	20	20	20	280	12	
10	New local BOE - three seats available	20	20	20	20	0	20	20	0	20	20	20	20	0	0	200	10	
2	Hoover Building - taxes and funding opportuniities	0	20	20	20	20	20	0	20	20	0	0	0	20	20	180	9	
1	HS and MS interact with younger students	0	20	20	20	20	0	0	20	0	0	20	0	20	0	140	7	
7	District reputation	20	0	0	0	0	20	20	0	0	0	20	20	0	40	140	6	
5	K1-2 teachers to come to grade 3 to see demands expected of third graders	0	20	0	20	20	0	0	0	0	20	0	0	20	0	100	5	
9	Newly elected officials bring new ideas	0	0	0	20	0	0	20	20	0	0	0	0	0	0	60	3	

3	New Hall of Fame expansion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	Opportunities with real estate sales	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

830 North Canton 2016 SWOT Secondary Parents - Opportunities

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																	
Line	Idea														Total	Freq	
2	Grants and funding - need a person who is focused on finding monies for district	20	20	20		20	40	40	20	20	40		0	40	20	300	11
1	Opportunities to job shadow and do career expolration with connected business and communities	20	20	20		40	20	20	0	20	20		20	20	20	240	11
3	Levy will be an opportunity to connect with aging population	20	20	0		0	0	20	20	20	20		20	20	20	180	9
6	Working with other districts to offer more programs - for example IB, etc.	20	0	0		20	0	0	20	20	0		0	20	20	120	6
7	Young families are moving into the district - we need to engage them	20	0	40		0	0	0	0	0	20		20	0	20	120	5
8	Economics are improving in North Canton - economic development and City of North Canton	0	20	20		0	20	0	20	20	0		20	0	0	120	6
5	Elections at the state and national level	0	0	0		20	20	20	0	0	0		20	0	0	80	4
4	Hall of Fame - could generate revenue, Hoover District	0	20	0		0	0	0	20	0	0		0	0	0	40	2
<b>Total</b>		<b>100</b>	<b>100</b>	<b>100</b>		<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>		<b>100</b>	<b>100</b>	<b>100</b>		

Participant:

834 North Canton 2016 SWOT Classified Staff - Opportunities

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh					
Line	Idea		Total	Freq	
1	Hoover Company growth	40	40	1	
2	Safe community	20	20	1	
7	Early childhood resource centers - resources for the teachers - we can tap into more local resources	20	20	1	
8	Resources U of A, KSU, Stark State, Mt. Union, Malone	20	20	1	
3	Growth and improvement in Walsh University	0	0	0	
4	Akron Canton Airport - increasing visitors, etc.	0	0	0	
5	Hall of Fame Village	0	0	0	
6	City of North Canton - has beautified parks, walking paths, downtown	0	0	0	
Total		100			

## 2016 North Canton SWOT - Threats

Students	Community I	Secondary Certified Staff	Community II	Elementary Parents	Elementary Staff	Secondary Parents	Classified Staff
Drug abuse - weed, pills, alcohol	Drug and alcohol abuse in the school	PR issue	Caving in to the beliefs of a few	Violence as a whole - society	Demands on staff including evaluations are reducing the amount of time to teach	Drugs and alcohol	Terrorists
Vaping in study hall and bathrooms - sometimes teachers don't care	Reduced state funding	No raises and possibility of levy not being put up - promises not kept, programs and staff cuts	Changing community demographics	Drug abuse by students and parents	Parents are driving decisions in the district	Changing educational standards and state testing	Drugs
Lack of training on lock down or issues during lunch - would not know what to do	Declining population and no where to grow in NC - taxes	State requirements	Drugs and alcohol	Being a desirable district can be a threat to academic achievements	North Canton looks at numbers instead of need	Social Media and cyber threats	Lack of communication
Middle school nothing special	Increased Mandates	How money is being spent in the district - questions around priorities	Aging population	Social Media	Special ed numbers are increasing due to lack of early intervention	State and National Election	North Canton is landlocked - no room to grow for tax base money
		Drugs and alcohol	State testing emphasis and change	New building and homes are causing overcrowding	State and Federal government passing education laws that are not appropriate NC		Chemicals and problems with the environment
		Mandated testing - a drain on staff, economic, instructional, time, makes kids numb to testing	Safety issues				Wrong type of development
							Ethics in general, particularly with finance

Participant:

807 North Canton 2016 SWOT Students- Threats

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																			
Line	Idea																	Total	Freq
3	Drug abuse - weed, pills, alcohol	20	20	20	20	20	0	20	20	40	0	20	20	20	20	20	280	13	
5	Vaping in study hall and bathrooms - sometimes teachers don't care	20	0	0	20	20	20	0	40	20	0	20	40	0	20	20	240	10	
7	Lack of training on lock down or issues during lunch - would not know what to do	0	20	20	20	20	0	20	0	0	0	0	20	0	20	20	160	8	
13	Middle school nothing special	0	0	0	0	20	40	0	0	0	40	40	0	0	0	0	140	4	
2	Hate crimes - school should teach acceptance about this / i.e. LGBT car issue	0	20	0	20	20	0	0	0	20	0	0	20	20	0	0	120	6	
6	Lack of security - can come right	0	0	20	20	0	0	20	20	0	0	0	0	20	0	20	120	6	

11	Peer pressure	20	0	20	0	0	0	0	0	20	0	0	0	0	20	20	20	120	6
1	Distractions	0	0	20	0	0	20	20	0	0	0	20	0	0	0	0	0	80	4
4	People coming to school high	20	0	0	0	0	0	20	0	0	20	0	0	0	0	0	0	60	3
10	Bullying	0	20	0	0	0	20	0	0	0	20	0	0	0	0	0	0	60	3
15	Dangerous to let middle schoolers walk to school	20	20	0	0	0	0	0	0	20	0	0	0	0	0	0	0	60	3
14	People that are disrespectful	0	0	0	0	0	0	0	0	0	20	0	0	20	0	0	0	40	2
9	School monitoring students at games even with parents	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20	0	20	1
8	Social Media	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	Students with a negative attitude toward the district	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

811 North Canton 2016 SWOT Community Part I - Threats

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh												
Line	Idea										Total	Freq
2	Drug and alcohol abuse in the school	20	0	40	0	20	20	20	0	120	5	
10	Reduced state funding	20	20	0	40	20	0	0	0	100	4	
9	Declining population and no where to grow in NC - taxes	0	0	0	0	20	0	20	40	80	3	
11	Increased Mandates	0	20	0	0	20	20	0	20	80	4	
3	General dumbing down of society	0	0	0	0	20	0	20	20	60	3	
6	Changing demographics	20	0	20	20	0	0	0	0	60	3	
12	Lack of communication - threat to relationships with parents, community, teachers, coaches	20	0	20	0	0	0	20	0	60	3	
4	Lack of divrsity - insular	20	0	20	0	0	0	0	0	40	2	
13	Media	0	0	0	20	0	20	0	0	40	2	
16	Continuity of leadership	0	20	0	0	0	20	0	0	40	2	
1	Expecting instant communiication	0	0	0	0	0	20	0	0	20	1	
5	Graduates leaving NC	0	0	0	0	0	0	20	0	20	1	
8	Helicopter Parents	0	0	0	20	0	0	0	0	20	1	
14	Rising cost of health care	0	20	0	0	0	0	0	0	20	1	
15	Standardized testing	0	0	0	0	0	0	0	20	20	1	
17	Agendas of parents or community leaders	0	20	0	0	0	0	0	0	20	1	



7	Parents that do not understand how to help their kids do homework	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100		

Participant:

815 North Canton 2016 SWOT Secondary Certified Staff - Threats

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
8	PR issue	20	20	20	20	20	20	20	20	20	20	20	20	20	20	260	13
6	No raises and possibility of levy not being put up - promises not kept, programs and staff cuts, pushing teachers to other districts	0	0	20	20	20	20	20	40	20	0	20	0	0	180	8	
15	State requirements	20	40	0	20	20	20	0	0	0	0	20	20	20	180	8	
9	How money is being spent in the district - questions around priorities	20	0	0	20	20	20	20	20	20	0	0	0	20	160	8	
4	Drugs and alcohol	20	20	0	0	0	20	20	0	0	20	0	20	0	120	6	
12	Mandated testing - a drain on staff, economic, instructional, time, makes kids numb to testing	0	0	20	0	0	0	20	0	20	20	20	0	20	120	6	
	Economic																

7	opportunities - border bound and land locked	0	0	0	20	0	0	0	0	0	20	20	0	20	20	100	5
5	Social Media - things that are done outside of school and there is an expectation that school will handle, inappropriate comments	20	0	0	0	0	0	0	0	20	0	20	20	0	0	80	4
3	Aging population - brain drain with students moving away, changing demographics	0	0	20	0	20	0	0	0	0	0	0	0	0	0	40	2
11	Legislative support of charter schools	0	20	0	0	0	0	0	0	0	0	0	0	20	0	40	2
13	Time management from leadership is poor - staff is being asked to do too many things	0	0	20	0	0	0	0	0	0	0	0	0	0	0	20	1
2	Understaffed police department	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	Divorce rate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	Community perception of district operations is poor. - public opinion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	14	Evaluation process is poor	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Participant:

819 North Canton 2016 SWOT Community Part II - Threats

**100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
1	Caving in to the beliefs of a few	0	0	40	40	20	20	0	20	0	0	20	20	0	0	180	7	
2	Changing community demographics	20	0	0	0	20	0	40	20	20	20	0	0	20	20	180	8	
8	Drugs and alcohol	0	0	0	20	0	20	0	20	20	20	20	0	20	20	160	8	
5	Aging population	0	40	0	0	0	0	0	20	20	20	20	0	20	0	140	6	
6	State testing emphasis and change	0	20	20	20	0	20	0	20	0	0	0	0	0	40	140	6	
7	Safety issues	0	0	0	0	40	0	20	0	0	20	20	20	20	0	140	6	
10	State funding	0	20	20	0	0	20	20	0	0	0	0	20	0	20	120	6	
4	Land locked with no new building	20	20	0	0	0	0	0	0	0	0	20	20	20	0	100	5	
12	Brand erosion - making other choices and affects tax base	20	0	0	0	20	0	20	0	0	20	0	0	0	0	80	4	
15	Erosion of values	20	0	20	20	0	0	0	0	0	0	0	20	0	0	80	4	
	Social media - makes tough																	

13	parenting, false information, bullying	0	0	0	0	0	20	0	0	20	0	0	0	0	0	40	2
9	State legislature support of charter schools	0	0	0	0	0	0	0	0	20	0	0	0	0	0	20	1
14	Brain drain - students moving away	20	0	0	0	0	0	0	0	0	0	0	0	0	0	20	1
3	District lines	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	On the edge of Division 1 - # of students declining	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

823 North Canton 2016 SWOT Elementary Parents - Threats

100-Point Voting    100-Point Results    Quick-ROI Voting    Quick-ROI Results

Refresh																	
Line	Idea															Total	Freq
4	Violence as a whole - society	40	0	40	20	0	20	20	0	0	20	0	0	0	160	6	
7	Drug abuse by students and parents	0	0	20	20	20	20	20	0	20	0	0	20	20	160	8	
10	Being a desirable district can be a threat to academic achievements	0	20	0	20	20	0	0	20	0	20	20	20	20	160	8	
3	Social Media	0	0	0	20	20	20	20	40	0	0	20	0	0	140	6	
8	New building and homes are causing overcrowding	0	0	0	20	20	0	20	0	0	20	20	20	20	140	7	
6	Mental health resources support	0	0	20	0	0	0	20	0	40	0	0	20	20	120	5	
1	State Testing	20	20	20	0	0	40	0	0	0	0	0	0	0	100	4	
5	Instability of households and children	20	20	0	0	20	0	0	0	0	20	20	0	0	100	5	
11	Inconsistency in leadership - hopefully behind us	20	0	0	0	0	0	0	20	20	20	20	0	0	100	5	
2	Rental property increase dropping tax base	0	40	0	0	0	0	0	20	0	0	0	20	0	80	3	

9	Bubble classes - dealing with size fluctuation	0	0	0	0	0	0	0	0	20	0	0	0	20	40	2
Total		100	100	100	100	100	100	100	100	100	100	100	100	100		



Participant:

827 North Canton 2016 SWOT Elementary Staff - Threats

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																		
Line	Idea																Total	Freq
9	Demands on staff including evaluations are reducing the amount of time to teach	20	20	20	20	20	40	40	20	20	20	20	20	20	20	20	320	14
6	Parents are driving decisions in the district	0	20	20	20	20	20	20	20	20	20	20	20	20	20	20	260	13
12	North Canton looks at numbers instead of need	20	20	0	0	20	20	20	20	20	0	0	20	40	0	200	9	
7	Special ed numbers are increasing due to lack of early intervention	20	20	0	0	0	20	20	20	0	20	20	20	20	0	180	9	
4	State and Federal government passing education laws that are not appropriate NC	20	0	20	20	20	0	0	0	20	0	0	0	0	20	120	6	
3	Levy could be a threat	0	0	20	0	0	0	0	20	0	20	40	0	0	0	100	4	
11	Home life is a threat to kids - not getting food,	20	20	20	20	0	0	0	0	0	0	0	0	0	20	100	5	

		proper parenting, etc.																
8		Transient students	0	0	0	0	0	0	0	0	0	20	0	0	0	20	40	2
10		Board members come in with an agenda - not looking at big picture	0	0	0	0	20	0	0	0	20	0	0	0	0	0	40	2
1		No more growth area - land locked	0	0	0	20	0	0	0	0	0	0	0	0	0	0	20	1
2		The media - a lot of negative press	0	0	0	0	0	0	0	0	0	0	0	20	0	0	20	1
5		Allowing buisness to come in to NC to get a 15 year tax abatement	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant:

831 North Canton 2016 SWOT Secondary Parents - Threats

**100-Point Voting      100-Point Results      Quick-ROI Voting      Quick-ROI Results**

Refresh																	
Line	Idea															Total	Freq
2	Durgs and alcohol	0	0	0	20	20	0	20	0	20		20	40	20	20	180	8
9	Changing educational standards and state testing	0	40	20	0	20	20	20	20	0		20	0	0	0	160	7
8	Social Media and cyber threats	20	0	0	0	20	0	20	20	20		0	20	0	20	140	7
1	State and National Election	0	0	0	0	20	0	20	20	20		20	0	20	0	120	6
7	Security and safety/procedures	20	0	20	20	0	0	0	0	20		0	20	0	0	100	5
12	Lack of respect and support for the vocation of teaching	20	20	0	0	0	40	0	20	0		0	0	0	0	100	4
16	Lack of skills building and coping for this generation of students	20	0	20	0	0	0	0	0	0		40	0	20	0	100	4
4	Charter schools	0	40	0	0	0	0	0	0	0		0	0	20	20	80	3
10	Mental health issues not being addressed	0	0	0	0	0	0	0	0	20		0	20	20	20	80	4
13	Population in North Canton is changing	20	0	20	20	0	20	0	0	0		0	0	0	0	80	4
3	Climate for small businesses	0	0	0	20	0	0	20	20	0		0	0	0	0	60	3

11	Economy	0	0	20	20	0	20	0	0	0	0	0	0	0	60	3
14	Student school spirit to support teams - do not feel connection	0	0	0	0	20	0	0	0	0	0	0	0	20	40	2
15	Community school spirit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		100	100	100	100	100	100	100	100	100	100	100	100	100		

Participant: 

843

North Canton 2016 SWOT Classified Staff - Threats

**100-Point Voting****100-Point Results****Quick-ROI Voting****Quick-ROI Results**

Refresh

Line	Idea	Total	Freq
1	Terrorists	0	0
2	Drugs	0	0
3	Lack of communication	0	0
4	North Canton is landlocked - no room to grow for tax base money	0	0
5	Chemicals and problems with the environment	0	0
6	<a href="#">Wrong type of development</a>	0	0
7	Ethics in general, particularly with finance	0	0
8	Media	0	0
Total			